

TONBRIDGE CASTLE - TOURISM/CUSTOMER SERVICES
CUMULATIVE MANAGEMENT INFORMATION SUMMARY
1 APRIL 2011 TO 31 JANUARY 2012

Annex 5

CUMULATIVE TRADING STATEMENT		
	PROFILE	ACTUAL
	01.04.11 - 31.01.12	01.04.11 - 31.01.12
TOTAL EXPENDITURE	72,250	67,646
INCOME	(35,250)	(35,752)
DEFICIT/(SURPLUS)	37,000	31,894

KEY PERFORMANCE INDICATORS			
	INCOME		USAGE
	11-12 PROFILE	11-12 ACTUAL	11.-12 ACTUAL
GATEHOUSE- TOURS/WEDDINGS	(22,000)	(22,930)	N/A
CHAMBER-WEDDINGS/LETTINGS	(12,750)	(12,705)	N/A
TOURISM VISITORS	N/A	N/A	19,880
CUSTOMER SERVICES VISITORS	N/A	N/A	24,854
TOTAL	(34,750)	(35,635)	44,734

NOTES:

All income is net of VAT.

Profiles based on Revised Budget 2011/12

